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(54) Title: USE OF A FORMULATION FOR CONTROLLING EXPRESSION OF A TARGET GENE

(57) Abstract: The use of a formulation comprising the components: (a) a volatile chemical inducer; (b) a polyethoxylated C₁₀-C₂₀ alcohol or a trisiloxane polyethoxylate and (c) a diluent; for controlling expression of a target gene in a plant having a chemically-inducible plant gene expression cassette comprising an inducible promoter operatively linked to the target gene wherein the inducible promoter is induced by the application to the plant of (a) above. Certain novel formulations are also claimed.

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